

## ANTONIO CAPALDO

### One-page Resume

Antonio Capaldo is Full Professor of *Strategic Innovation* at the "Federico II" University of Naples (UniNA), Italy, Department of Economics, Management, Institutions (DEMI). He is included among the 100,000 Top-cited Scientists and in the Top 1% of Scientists worldwide, across all knowledge areas, according to a study conducted at Stanford University.

Prof. Capaldo is a former Assistant and Associate Professor of *Strategic Management* at the Catholic University of the Sacred Heart (CUSH), S.E.GEST.A. Department of Management, School of Economics, Italy (Milan and Rome campuses), where he also held a courtesy appointment as Professor of *Strategic Innovation Management*. On behalf of the Faculty of Economics at CUSH, Prof. Capaldo has been the Academic Coordinator for International Programs (2011-2019) and Chair of the International Seminar Series "Second Tuesday" (2008-2019).

Since 1997, Prof. Capaldo teaches *Strategic Innovation*, *Strategic Management*, and *Strategic Networks* to multiple undergraduate, postgraduate, Ph.D., and executive audiences, and has held research and teaching positions at the following academic Institutions: University of Bologna; Warwick Business School (UK); CUSH in Milan and Rome; UniNA. Since 2021, he leads the *DEMI-PwC Lab on Strategic Innovation and Customer Experience*, an innovative academic and training experience co-designed with PricewaterhouseCoopers Italia and held at UniNA.

Prof. Capaldo's research interests include: strategic management; strategic innovation; strategic alliances and strategic networks; sustainability and responsible innovation; consumer behavior in the post-Covid-19 era; supply chain management; behavioral strategy; design and design management; cross-cultural management; service management. On these topics, he regularly presents his research in the most important Academic Conferences worldwide (e.g., AOM, SMS, EGOS, Druid).

Prof. Capaldo is the Editor of *Advances in Strategy and Organization* (McGraw-Hill, 2012), and has published three books and around 50 journal articles and book chapters. He has published extensively in several of the most authoritative academic international journals worldwide, such as: *Strategic Management Journal*, *Journal of Management*, *International Journal of Production Economics*, *Industrial Marketing Management*, *Business Strategy and the Environment*; *European Management Review*, *Scandinavian Journal of Management*, *Technology Analysis & Strategic Management*.

Prof. Capaldo's 2007 *Strategic Management Journal* article has received an exceptionally high number of citations (1415 according to Google Scholar; 639 according to Scopus) and has been awarded, for four subsequent years (2014, 2015, 2016, and 2017), the "Highly Cited Paper" prize by Clarivate Analytics, with the following motivation: "This highly cited paper received enough citations to place it in the top 1% of the academic field of Economics & Business". In 2017 and 2018, his 2017 *Journal of Management* article has been awarded the "Highly Cited Paper" prize by Clarivate Analytics and received the first prize for the best paper in Economics, Management, and Statistics (CUN Area13) across all CUSH in the "High-Quality Publications" Initiative.

Prof. Capaldo has taken and takes part in numerous Research Programs founded by the Italian MIUR (Ministry for University and Research) and CNR (Italian National Research Council) and has served as the Principal Investigator for two biennial CNR Research Programs on: "Network forms of organization in the distribution channel: The case of logistics integration", and "The strategic management of interfirm networks".

Prof. Capaldo is a founding member of the *European Academy of Management* (EURAM), and a member of the *Academy of Management* (AOM) and the *Strategic Management Society* (SMS). He has served as a member of the Scientific Board, Track Chair, Session Chair, Discussant, and Reviewer in Workshops and International Conferences held worldwide by the AOM, SMS, and EURAM, among others. He also serves as a Reviewer for some of the most authoritative international academic journals, and as a member of the Editorial Board of the *Journal of Management Studies* (Wiley), of the Advisory Board of the *Journal Global Community* (Oxford University Press), and of the Scientific Committee of ICRIM (*International Center for Research in International Management*) at CUSH.

Finally, prof. Capaldo acts as a consultant to several Italian companies and public organizations. He also collaborates with international institutions, e.g., RIETI (Research Institute of Economy, Trade, and Industry—an independent Agency of the Japanese Government), University Institute of Lisbon (ISCTE-IUL) and SEBRAE (Serviço Brasileiro de Apoio às Micro e Pequenas Empresas) (with ALTIS-CUSH), and sits on the Board of Directors of "Fondazione Nuovo Millennio".

**ANTONIO CAPALDO**

January 01, 2023

## CURRICULUM VITAE

---

<b>Personal Information</b>	Nationality: Italian
<b>Academic Position</b>	<b>Full Professor of Strategic Innovation</b> , "Federico II" University of Naples, Naples (IT) – Department of Economics, Management, Institutions (DEMI).
<b>Work Address</b>	Monte Sant'Angelo University Campus, Naples 80126 (Italy).
<b>E-mail</b>	<a href="mailto:antonio.capaldo@unina.it">antonio.capaldo@unina.it</a>
<b>Web</b>	<a href="https://www.docenti.unina.it/antonio.capaldo">https://www.docenti.unina.it/antonio.capaldo</a> <a href="https://scholar.google.com/citations?user=suVCEv8AAAAJ&amp;hl=it">https://scholar.google.com/citations?user=suVCEv8AAAAJ&amp;hl=it</a> <a href="https://www.researchgate.net/profile/Antonio_Capaldo">https://www.researchgate.net/profile/Antonio_Capaldo</a> <a href="https://www.linkedin.com/in/antonio-capaldo-8065436/">https://www.linkedin.com/in/antonio-capaldo-8065436/</a>
<b>Education</b>	
2000	Ph.D. in Strategy and Organization, University of Bologna, Bologna (IT). Dissertation Title: The Relational Capabilities of the Lead Firm. Supervisor: Prof. Gianni Lorenzoni
1995	'Laurea' Degree cum laude and special mention in Business and Economics – Special: Management, "Federico II" University of Naples, Naples (IT). Dissertation Title: The Network Organization in the Distribution Channel: Logistics Integration in the Grocery Industry.
1988	Classics studies at Liceo Classico 'Pietro Colletta', Avellino (IT).
<b>Academic Career</b>	
October 2019-present	Full Professor of <i>Strategic Innovation</i> , "Federico II" University of Naples
March 2008-October 2019	Associate Professor of <i>Strategic Management</i> , Catholic University of the Sacred Heart, School of Economics – Milan and Rome.
November 2018	<u>Visiting Scholar</u> at Xi'an University of Architecture and Technology, Xi'an, China.
2009-2019	Courtesy Appointment – Professor of <i>Strategic Innovation Management</i> , Catholic University of the Sacred Heart, School of Economics – Rome.
2008-2012	Courtesy Appointment – Professor of <i>Strategic Management (Advanced)</i> , Catholic University of the Sacred Heart, School of Economics – Rome.
2003-2007	Assistant Professor of <i>Strategic Management</i> , Catholic University of the Sacred Heart, School of Economics – Milan.
2002-2008	Courtesy Appointment – Professor of <i>Strategic Management</i> , Catholic University of the Sacred Heart, School of Economics – Rome.
2001-2003	Research Assistant, SE.GEST.A Department of Management, Catholic University of the Sacred Heart, School of Economics – Milan.
2000-2001	Senior Researcher, Carisal Foundation – Salerno (IT).
Nov.1997 to July 1998	<u>Visiting Research Fellow</u> , Centre for Corporate Strategy and Change, <u>Warwick Business School</u> , The University of Warwick – Coventry (UK). References: Prof. Andrew Pettigrew (Organization Theory); Prof. John McGee (Strategic Management).
1996-2000	Research Assistant, Department of Management, 'Federico II' University of

---

---

Naples, School of Economics – Naples.

1996-2000 Teaching Assistant, Department of Management, 'Federico II' University of Naples, School of Economics – Naples.

### Research Interests

Strategic Innovation: open innovation; search processes at the individual and organizational levels; knowledge maturity and innovation performance; star inventors.

Strategic Alliances/Networks and Innovation: strategic alliances; R&D partnerships; knowledge networks; processes and dynamics of knowledge-intensive interorganizational collaborative relationships; relational capabilities; knowledge sharing in inventor networks.

Strategic Management: resource-based view, knowledge-based view, and dynamic capabilities approach; cooperative strategies.

Sustainability Issues: green supply management; circular economy.

Consumer Behavior: consumer behavior in the post-Covid-19 era.

Behavioral Strategy: managerial and organizational cognition; cognitive mapping (especially cause mapping).

Supply Chain Management: supply chain integration; interdependence and trust in supply chain networks; assessment of the benefits of trust in supply chain contexts.

Design and Design Management: different types of design; design firms; design process; organization of industrial design; knowledge sharing, transfer, and co-production in design-intensive contexts; impact of industrial design on firm performance; design thinking.

Cross-Cultural Management: evolution of cross-cultural research in management studies; managing in cross-cultural settings.

## A. RESEARCH

### A.1 Publications

#### A.1.1 Articles in International Double-blind Refereed Journals (ranked according to the ABS Journal List)

##### FOUR-STAR

Capaldo A, Lavie D & Messeni Petruzzelli A. 2017. Knowledge maturity and the scientific value of innovations: The roles of knowledge distance and adoption. *Journal of Management* (IF: 13.508; Class A Anvur Area 13; A-level Aidea JR) 43(2): 503-533 ISSN: 0149-2063 – DOI: 10.1177/0149206314535442.

**Clarivate Analytics "Highly Cited Paper" Award 2017 and 2018** ("received enough citations to place it in the top 1% of the academic field of Economics & Business").

Capaldo A. 2007. Network structure and innovation: The leveraging of a dual network as a distinctive relational capability. *Strategic Management Journal* (IF: 7.815; Class A Anvur Area 13; A-level Aidea JR) 28(6): 585-608. ISSN: 0143-2095 – DOI: 10.1002/smj.621.

**Clarivate Analytics "Highly Cited Paper" Award 2014, 2015, 2016, and 2017** ("received enough citations to place it in the top 1% of the academic field of Economics & Business").

##### THREE

Qiao J, Li S & Capaldo A. 2022. Green supply chain management, supplier environmental commitment, and the roles of supplier perceived relationship attractiveness and justice. A moderated moderation analysis. *Business Strategy and the Environment* (IF: 10.801; Class A Anvur Area 13; A-level Aidea JR) 31(7): 3523-3541, ISSN: 1099-0836 – DOI: 10.1002/bse.3103

Capaldo A & Giannoccaro I. 2015. How does trust affect performance in the supply chain?

---

---

The moderating role of interdependence. *International Journal of Production Economics* (IF: 11.251; Class A Anvur Area 13; A-level Aidea JR) 166: 36-49 ISSN: 0925-5273 – DOI: 10.1016/j.ijpe.2015.04.008

Capaldo A & Giannoccaro I. 2015. Interdependence and network-level trust in supply chain networks: A computational study. *Industrial Marketing Management* (IF: 8.890; Class A Anvur Area 13; A-level Aidea JR) 44(1): 180-195. ISSN: 0019-8501 – DOI: 10.1016/j.indmarman.2014.10.001

Capaldo A & Messeni Petruzzelli A. 2014. Partner geographic and organizational proximity and the innovative performance of knowledge-creating alliances. *European Management Review* (IF: 3.000; Class A Anvur Area 13; A-level Aidea JR) 11(1): 63-84. ISSN: 1740-4762 – DOI: 10.1111/emre.12024

Capaldo A. 2014. Network Governance: A cross-level study of social mechanisms, knowledge benefits, and strategic outcomes in joint-design alliances. *Industrial Marketing Management* (IF: 8.890; Class A Anvur Area 13; A-level Aidea JR) 43(4): 685-703. ISSN: 0019-8501 – DOI: 10.1016/j.indmarman.2014.02.002

## TWO

Capaldo A & Messeni Petruzzelli A. 2015. Origins of knowledge and innovation in R&D alliances: A contingency approach. *Technology Analysis and Strategic Management* (IF: 3.745; Class A Anvur Area 13; A-level Aidea JR) 27(4): 461-483. ISSN: 0953-7325 – DOI: 10.1080/09537325.2015.1011612

Capaldo A & Messeni Petruzzelli A. 2011. In search of alliance-level relational capabilities: Balancing innovation value creation and appropriability in R&D alliances. *Scandinavian Journal of Management* (IF: 3.383; Class A Anvur Area 13; A-level Aidea JR) 27: 273-286. ISSN: 0956-5221 – DOI: 10.1016/j.scaman.2010.12.008.

## ONE

Giannoccaro I. & Capaldo A. 2018. Assessing the benefits of supply chain trust: NK simulation-based methodology and application. *Emergence: Complexity and Organization* ('Scientific Journal' Anvur Area 13; B-level Aidea JR – Indexed in WOS) 20: 1-11. ISSN: 1521-3250 – DOI: 10.emerg/10.17357.f2a6edf0d04514c6a827574697b96843

## OTHERS

Cappa F, Rosso F & Capaldo A. 2020. Visitor-sensing: Involving the crowd in cultural heritage organizations. *Sustainability* (IF: 3.889; 'Scientific Journal' Anvur Area 13; B-level Aidea JR – Indexed in WOS and Scopus) 12(4): 1445 (15 pages). ISSN 2071-1050 – DOI: 10.3390/su12041445

Wang W, Sun X, Capaldo A & Cui W. 2020. Network structure, actor attributes, and intraorganizational knowledge sharing. *Academy of Management Proceedings* 1(2020) (Indexed in Scopus) ISSN 2151-6561 – DOI: 10.5465/AMBPP.2020.14916abstract

Angeli F, Ishwardat ST, Jaiswal AK & Capaldo A. 2018. Socio-cultural sustainability of private healthcare providers in an Indian slum setting: A bottom-of-the-pyramid perspective. *Sustainability* (IF: 3.889; 'Scientific Journal' Anvur Area 13; B-level Aidea JR – Indexed in WOS and Scopus) 10(12): 4702 (26 pages). ISSN 2071-1050 – DOI: 10.3390/su10124702

Capaldo A, Lavie D & Messeni Petruzzelli A. 2012. A quest in time: How the maturity, distance, and diffusion of knowledge affect innovation. In: Leslie A. Toombs (Ed.), *Best Paper Proceedings of the 72<sup>nd</sup> Annual Meeting of the Academy of Management* ('Scientific Journal' Anvur Area 13; D-level Aidea JR – Indexed in Scopus) ISSN 2151-6561, DOI:10.5465/AMBPP.2012.9

Capaldo A, Della Piana B & Vecchi A. 2012. Managing across cultures in a globalized world. Findings from a systematic literature review. *The Global Community, Oxford University Press* (Class A Anvur Area 12; 'Scientific Journal' Anvur Area 13 – Indexed in Scopus), 2011 Vol. I, p. 7-40. ISBN: 978-0-19-997379-8. ISSN: 1535-9468

### **A.1.2 Other International Publications**

---

- 
- Capaldo A & Javed MK (2022). Consumer environmental awareness and purchase intentions. A survey. Proceedings of the 40th EBES (Eurasian Business and Economics Society) Conference, July 6-8, 2022, Istanbul – ISBN: 978-605-71739-0-4.
- Capaldo A. 2014. Inovação impulsiona a competitividade. In: dos Santos C & Antoldi F. Por um Empreendedorismo Sustentável e Inovador: A Experiência das Lideranças do Sistema Sebrae, Sebrae, Brasília, p. 113-142. ISBN: 978-85-7333-606-1
- Capaldo A, Della Piana B & Cerrato D. 2013. Taking stock of five decades of literature on cross-cultural management. Some preliminary findings. In: Democratizing Management, Proceedings of the 13<sup>th</sup> Euram Conference, Euram, Istanbul, p. 1-34. ISBN 978-975-8400-35-5.
- Capaldo A & Messeni Petruzzelli A. 2013. It's how broadly you search. In: Adinolfi P, Cafferata R, Tommasetti A. (eds.) Management senza confini. Il Mulino, Bologna (Aidea Series – Accademia Italiana di Economia Aziendale), p. 207-216. ISBN: 978-88-15-24695-0.
- Capaldo A. 2012. Foreword to: Sroka W, Hittmar S. Management of Alliance Networks. Springer, New York – p. 1-6. ISBN: 978-3-642-34245-5.
- Capaldo A. 2012 (ed.). Advances in Strategy and Organization. The McGraw-Hill Companies, ISBN: 978-88-386-7345-0.
- Capaldo A & Messeni Petruzzelli A. 2012. Origins of knowledge, recombinant search, and innovation. An econometric study at the interorganizational level of analysis. In: Capaldo A. 2012 (ed.). Advances in Strategy and Organization. The McGraw-Hill Companies – pp. 47-81. ISBN: 978-88-386-7345-0.
- Capaldo A. 2012. Preface – The 'Second Tuesday' initiative and its contribution to management studies. In: Capaldo A. 2012 (ed.). Advances in Strategy and Organization. The McGraw-Hill Companies – pp. 7-13. ISBN: 978-88-386-7345-0.
- Capaldo A. Della Piana B, Monteleone M & Sergi B. 2012. Cross-Cultural Management: Discovering a Mosaic of Words and Concepts. The McGraw-Hill Companies. ISBN: 978-88-386-9069-3
- Capaldo A. 1999. The vision of design-conscious firms. Ottagono 135. ISSN: 0391-7487
- Capaldo A. 1999. Design-intensive companies and design-conscious companies. Ottagono 134. ISSN: 0391-7487
- Capaldo A. 1999. Knowledge management in design firms. Ottagono 132. ISSN: 0391-7487
- Capaldo A. 1999. Design and value. Ottagono 131. ISSN: 0391-7487
- Capaldo A. 1999. Firms in the design industry. Ottagono 130. ISSN: 0391-7487

### **A.1.3 Publications in Italian**

- Capaldo A. 2019. Resource-based view, relazioni tra imprese e vantaggio competitivo. In: Guatri G, Zanetti G, Giannola A, Amatori F, Mele R, Testa F, Mercurio R, Rullani E, de Vita P, Vicari S, Cantone L, Testa P, Basile V, Ferretti M, Napolitano MR, Izzo F, Bonetti E, Capaldo A, Calvosa P, Bizjak D. Lucio Sicca. Maestri e Allievi. Napoli: Editoriale Scientifica – pp. 433-467, ISBN: 978-88-9391-646-2.
- Capaldo A. 2016. Strategic Beliefs. Cognizione Manageriale, Mappe e Visione Strategica. Milano: Vita e Pensiero, pp. 1-271, ISBN: 978-88-343-2938-2.
- Capaldo A. 2015. Strategia, Reti di Imprese e Capacità Relazionali. Padova: Cedam – II edizione, pp. XVI + 332, ISBN: 978-88-13-35453-4.
- Capaldo A. 2013. Alleanze strategiche e reti per la crescita e la competizione. In: Sicca L. (a cura di) Strategie di Crescita e Comportamento Organizzativo. Padova: Cedam – pp. 225-311. ISBN: 978-88-13-32801-6.
- Capaldo A & Giannoccaro I. 2012. Un modello di simulazione per la quantificazione dei benefici della fiducia nelle supply chain distrettuali. Esperienze d'Impresa ('Scientific Journal' Anvur Area 13) 1/2012: 47-70. ISSN: 1971-5293.
-

- 
- Capaldo A & Giannoccaro I. 2012. La supply chain quale sistema complesso: applicazione del modello NK all'analisi delle relazioni tra struttura delle interdipendenze e fiducia nella supply chain. *Finanza, Marketing e Produzione* ('Scientific Journal' Anvur Area 13) 30(1): 7-33. ISSN: 1593-2230
- Capaldo A & Messeni Petruzzelli A. 2011. Creazione e appropriabilità del valore nei processi di sviluppo dell'innovazione. Un'analisi econometrica su un campione di alleanze di R&S. In: Izzo F. (a cura di) *Reti per l'Innovazione*. Milano: Mc Graw Hill – pp. 75-96. ISBN 978-88-386-7256-9.
- Capaldo A. & Lorenzoni G. 2007. L'organizzazione dei processi di design: attori, relazioni, competenze. In: Cherubini S. (a cura di). *Scritti in onore di Giorgio Eminente*. Milano: Franco Angeli – pp. 677-711. ISBN: 9788846492210
- Capaldo A 2007. Le reti per il governo dell'attività economica: le relazioni tra produttori di arredamento e *design firms*. In: Fiocca R. (a cura di). *Rileggere l'impresa*. Milano: EtasLibri – pp. 111-150. ISBN: 978-88-453-1413-1
- Capaldo A. 2004. *Strategia, Reti di Imprese e Capacità Relazionali*. Padova: Cedam – pp. XVI+282. ISBN: 88-13-25954-9
- Capaldo A. 2004. Accesso alla conoscenza dei partner, trasferimento e coproduzione di conoscenza: la collaborazione tra imprese in una prospettiva knowledge-based. *Finanza, Marketing & Produzione* ('Scientific Journal' Anvur Area 13) 22 (1): 80 – 118. ISSN: 1593-2230
- Capaldo A. 2003. Alleanze strategiche. *Sviluppo & Organizzazione* ('Scientific Journal' Anvur Area 13) 199: 31-54. ISSN: 0391-7045
- Capaldo A. 2003. I confini dell'impresa. In: Sicca L. (a cura di). *La Gestione Strategica dell'Impresa. Concetti di base e strumenti di analisi competitiva*. Padova: Cedam – pp. 164-181. ISBN: 88-13-24570-X
- Capaldo A. 2003. La catena del valore. In: Sicca L. (a cura di). *La Gestione Strategica dell'Impresa. Concetti di base e strumenti di analisi competitiva*. Padova: Cedam – pp. 333-341. ISBN: 88-13-24570-X
- Capaldo A. 2002. Centralità e complessità cognitiva nell'analisi strutturale delle mappe causali: il contributo della network analysis. *Finanza, Marketing e Produzione* ('Scientific Journal' Anvur Area 13) 20 (2): 54-93. ISSN: 1593-2230
- Capaldo A. 2001. Le strategie di collaborazione. In: Sicca L. (a cura di) *La Gestione Strategica dell'Impresa*. Padova: Cedam (II edizione riveduta e ampliata) – cap. 7: 497-569. ISBN: 88-13-23563-1
- Capaldo, A. 2001. Analizzare la struttura delle mappe causali. Strumentazione analitica e applicazioni. Salerno: Fondazione Salernitana Sichelgaita (già Fondazione Carisal – Cassa di Risparmio Salernitana. Direttore della Collana: Prof. Pasquale Lucio Scandizzo – Università 'Tor Vergata', Roma. ISBN: 88-87755-30-2.
- Capaldo A. 2000. *Le Capacità Relazionali dell'Impresa Centrale*. Tesi di Dottorato. Dipartimento di Discipline Economico-Aziendali, Facoltà di Economia – Università degli Studi di Bologna.
- Capaldo A. 1999. Lo studio delle capacità relazionali dell'impresa: scelte epistemologiche, impianto teorico ed una proposta metodologica. *Finanza, Marketing e Produzione* ('Scientific Journal' Anvur Area 13) 17 (1): 7-56. ISSN: 1593-2230
- Capaldo A. 1998. Le strategie di collaborazione tra imprese. In: Sicca L. (a cura di). *La Gestione Strategica dell'Impresa. Concetti e strumenti*. Padova: Cedam (I edizione) – cap. 6: 515-560. ISBN: 88-13-20925-8
- Capaldo A. 1997. Le strategie competitive. In: Sicca, L. (a cura di), *Lezioni di Gestione Strategica dell'Impresa*. Padova: Cedam – cap. 5: 155-200. ISBN: 88-13-20224-5
- Capaldo A. 1997. La catena del valore. In: Sicca L. (a cura di). *Lezioni di Gestione Strategica dell'Impresa*. Padova: Cedam – cap. 7: 297-308. ISBN: 88-13-20224-5
- Capaldo A. 1997. La curva di esperienza. In Sicca L. (a cura di) *Lezioni di Gestione Strategica dell'Impresa*. Padova: Cedam – cap. 7: 308-314. ISBN: 88-13-20224-5
-

Capaldo A. 1996. Per un approccio strategico alle scelte localizzative delle imprese dettaglianti moderne. *Commercio-Rivista di Economia e Politica Commerciale* ('Scientific Journal' Anvur Area 13) 58: 93-114. ISSN: 1591-5743

### A.2 Bibliometric Indicators (as of January 1, 2023)

Web of Science	Papers	12
	Total n. of citations	1039
	Average n. of citations	86.58
	Total Impact Factor	79.061
	Average IF per paper	7.187
	H-index	9
Scopus	Papers	14
	Total n. of citations	1089
	Average n. of citations	77.78
	H-index	10
Google	Total n. of citations	2515
	H-index	13

### A.3 Prizes and Awards

2020-present	Included among the 100,000 Top-cited Scientists and in the <b>Top 1% of Scientists worldwide, across all knowledge areas</b> (22 scientific fields and 174 sub-fields), according to a study based on Scopus citation data on about 7 million scholars from 1996 through 2021. The study, conducted at Stanford University, was firstly published in Plos Biology [18(10): e3000918]. Data are available at Mendely Data (V5, doi: 10.17632/btchxktzyw.5).
2018	<u>"High-Quality Publications" Award</u> – Catholic University of the Sacred Heart. Prize for the following article: Capaldo A & Giannoccaro I. 2015. How does trust affect performance in the supply chain? The moderating role of interdependence. <i>International Journal of Production Economics</i> 166: 36-49.
2017	<u>"High-Quality Publications" Award</u> – Catholic University of the Sacred Heart. <b>First Prize for the best paper in Economics, Management, and Statistics (CUN Area13) across all Catholic University of the Sacred Heart</b> for the following article: Capaldo A, Lavie D, Messeni Petruzzelli A. 2017. Knowledge maturity and the scientific value of innovations: The roles of knowledge distance and adoption. <i>Journal of Management</i> _43(2): 503-533
2017 and 2018	<b>Clarivate Analytics</b> (formerly Thomson Reuters) <b>"Highly Cited Paper" Award</b> (2017) for the following article: Capaldo A, Lavie D, Messeni Petruzzelli A. 2017. Knowledge maturity and the scientific value of innovations: The roles of knowledge distance and adoption. <i>Journal of Management</i> _43(2): 503-533 Motivation: "This highly cited paper received enough citations to place it in the top 1% of the academic field of Economics & Business".
2014, 2015, 2016, and 2017	<b>Clarivate Analytics</b> (formerly Thomson Reuters) <b>"Highly Cited Paper" Award</b> (2014, 2015, 2016, and 2017) for the following article: Capaldo A. 2007. Network structure and innovation: The leveraging of a dual network as a distinctive relational capability. <i>Strategic Management Journal</i> 28: 585-608. Motivation: "This highly cited paper received enough citations to place it in the top 1% of the academic field of Economics & Business".
2012	<u>Best Paper Proceedings</u> , 2012 Academy of Management Annual Meeting, Boston MA (Competitive peer-reviewed selection; Top 10% of conference papers).
2011	ASFOR (The Italian Association for Managerial Education) Prize in memoriam to

---

	<p>Claudio Demattè for the best paper on "Managerial Innovation and Leadership".  <u>Third prize</u> for the paper: Capaldo A. &amp; Messeni Petruzzelli A. 2011. In search of alliance-level relational capabilities: Balancing innovation value creation and appropriability in R&amp;D alliances. <i>Scandinavian Journal of Management</i> 27: 273–286.</p>
2008	<p>Runner-up for the Best Conference Paper Prize – 28<sup>th</sup> Strategic Management Society Conference, October 12-15, Cologne.</p>
2009	<p><u>S.E.GEST.A. Department of Management (Catholic University of the Sacred Heart) biennial Research Prize for the best International Publication (years 2007-2009).</u>  <u>First prize</u> for the paper: Capaldo A. 2007. Network structure and innovation. The leveraging of a dual network as a distinctive relational capability. <i>Strategic Management Journal</i> 28(6): 585-608.</p>
2007-present	<p>Included in the Marquis 'Who is Who in the World'.</p>

#### **A.4 Leadership and Membership in Funded Research Programs**

2021-present	<p><u>Principal Investigator</u> – Scientific research project funded by PricewaterhouseCoopers Italia. Project title: Strategic Innovation and Customer Experience.</p>
2008-2011	<p>Member of the research team – Scientific research project 'of relevant national interest' founded by the Italian Ministry of University and Research (PRIN 2007). Project title: Knowledge Networks and Communities of Practices: The Impact of Social Capital on the Diffusion of Innovation. Scientific Coordinator: Prof. Franco Fontana – Luiss University, Rome.</p>
2006-2007	<p>Member of the research team – Scientific research project 'of relevant national interest' founded by the Italian Ministry of University and Research (PRIN 2005). Project title: Offshoring of Intangibles in Manufacturing Firms. Scientific Coordinator: Prof. Andrea Prencipe – University of Pescara (IT).</p>
2004-2005	<p><u>Principal Investigator</u> – Scientific research project founded by CNR (Italian National Research Council). Project title: The Strategic Management of Interfirm Networks.</p>
2001-2003	<p><u>Principal Investigator</u> – Scientific research project founded by CNR. Project title: Network Forms of Organization in the Distribution Channel: The Case of Logistics Integration.</p>
2001-2002	<p>Member of the research team – PRIN 2000. Project title: The Role of Organizational Competencies in the Internationalization of SMEs. National Scientific Coordinator: Prof. Franco Fontana – Luiss University, Rome.</p>
2000-2001	<p><u>Research coordinator</u> of the unit 'University of Naples Federico II' in a multi-unit national project and member of the research team – PRIN 1999. Project title: Managing Interorganizational Relationships in Relationally-Intensive Firms – National Scientific Coordinator – Prof. Roberto Cafferata – University of Rome 'Tor Vergata'.</p>
1998	<p>Member of the research team – Scientific research project founded by the Italian Research Council (CNR). Project title: New Logics of Value Creation in the Neo-Industrial Economy – Scientific Coordinator: Prof. Lucio Sicca – University of Naples 'Federico II'.</p>
1998	<p>Member of the research team – Scientific research project founded by the Italian Ministry of University and Research. Project title: The Evolution of the Literature on Business Economics: An International Perspective – Scientific Coordinator: Prof. Lucio Sicca – University of Naples 'Federico II'.</p>
1997	<p>Member of the research team – Scientific research project founded by the Italian Ministry of University and Research. Project title: The Evolution of the</p>

---

---

Literature on Strategic Management – Scientific Coordinator: Prof. Lucio Sicca – University of Naples ‘Federico II’.

1996 Coordinator – Campania Region Grant: A Council for Mentoring and Placement of Management Graduates at “Federico II” University of Naples: A Feasibility Study.

### **A.5 Papers presented at Double-blind Refereed Conferences**

Capaldo A & Javed MK 2022. Consumer environmental awareness and purchase intentions. A survey. 40th EBES (Eurasian Business and Economics Society) Conference, July 6-8, 2022, Istanbul Ticaret University, Istanbul, Turkey.

Wang W, Sun X, Capaldo A & Cui W. 2020. Network structure, actor attributes, and intraorganizational knowledge sharing. 80<sup>th</sup> Academy of Management Annual Meeting, August 7-11 – included in the Best Paper Proceedings.

Capaldo A, Lavie D & Messeni Petruzzelli A. 2013. How does knowledge maturity drive innovation value? A contingency perspective. 33<sup>th</sup> Strategic Management Society Conference – September 28 – October 1, Atlanta.

Capaldo A, Della Piana B, Cerrato D. 2013. Taking stock of five decades of literature on cross cultural management. Some preliminary findings. 13<sup>th</sup> European Academy of Management (Euram) Conference – June 26-29, Istanbul.

Capaldo A, Lavie D & Messeni Petruzzelli A. 2012. A quest in time: How the maturity, distance, and diffusion of knowledge affect innovation. 2012 Academy of Management Annual Meeting – August 3-7, Boston, Massachusetts – included in the Best Paper Proceedings.

Capaldo A, Della Piana B. & Vecchi A. 2012. Major topics in cross-cultural management research during the last five decades: A review and research agenda. 19<sup>th</sup> Annual International Conference on Advances in Management – July 18-21, Nassau, Bahamas.

Capaldo A, Giannoccaro I 2012. How trust affects supply chain performances: The moderating role of the interdependence structure. In: 17<sup>th</sup> International Working Seminar on Production Economics, Mefas (Mediterranean Institute for Advanced Studies) and International Journal of Production Economics – Innsbruck, February 20-24.

Capaldo A, Giannoccaro I. 2011. Complex interdependence patterns in supply chain networks: Effects on trust. 2011 Academy of Management Annual Meeting – August 12-16, San Antonio, Texas.

Capaldo A, Lavie D, Messeni Petruzzelli A. 2011. A quest in time: The value of innovation and the age, origin, and popularity of knowledge. 2011 DRUID Society Conference – June 15-17, Copenhagen.

Capaldo A, Giannoccaro I. 2010. The impact of interaction patterns on trust in supply chain networks. 30<sup>th</sup> Strategic Management Society Conference – September 12-15, Rome.

Capaldo A, Vecchi A. Della Piana B. 2010. The evolution of cross-cultural research in management studies, 1960-2008. 30<sup>th</sup> Strategic Management Society Conference – September 12-15, Rome.

Capaldo A, Messeni Petruzzelli A. 2010. Balancing innovation value creation and appropriability in R&D alliances. 10<sup>th</sup> European Academy of Management (Euram) Conference – May 19-22, Rome.

Capaldo A, Messeni Petruzzelli A, Rotolo D. 2009. The complementary effect of partner selection and alliance scope on the innovative performance of R&D alliances. 29<sup>th</sup> Strategic Management Society Conference – October 11-14, Washington D.C.

Capaldo A, Vecchi A, Della Piana B. 2009. The evolution of cross-cultural research in management studies, 1960-2008. 7<sup>th</sup> EIASM Workshop on International Strategy and Cross Cultural Management, September 25-26 2009, Helsinki.

Capaldo A, Messeni Petruzzelli A, Rotolo D. 2009. It’s how widely you search and from

---

---

where you get the pieces. How search scope and the origins of knowledge impact innovative performance in R&D alliances. 2009 DRUID Society Conference – June 17-19, Copenhagen.

- Capaldo A, Messeni Petruzzelli A, Rotolo D. 2009. Search scope, the origins of knowledge, and innovative performance in R&D alliances. 12<sup>th</sup> Uddevalla Symposium on “The Geography of Innovation and Entrepreneurship” – June 11-13 2009, Bari.
- Capaldo A. 2008. Network Governance: Social Mechanisms, Knowledge Benefits, and Performance Outcomes in Joint-Design Alliances. 28<sup>th</sup> Strategic Management Society Conference – October 12-15, Cologne – Runner-up for the Best Conference Paper Prize.
- Ring PS, Lorenzoni G, Capaldo A. 2008. Knowledge bases of relational capabilities and their relation to the governance of inter-organizational collaboration. 28<sup>th</sup> Strategic Management Society Conference – October 12-15, Cologne.
- Capaldo A. 2008. Social mechanisms, knowledge benefits, and performance outcomes in innovation-oriented interorganizational relationships. 24<sup>th</sup> European Group for Organization Studies (EGOS) Colloquium – July 10-12, Amsterdam.
- Ring PS, Lorenzoni G, Capaldo A. 2008. Managing networks: The nature and roles of dynamic capabilities. 24<sup>th</sup> EGOS Conference – July 10-12, Amsterdam.
- Capaldo A. 2008. The governance of design alliances in ‘embedded’ settings: Evidence from the Italian design-intensive furnishings industry. Design Management Institute (DMI) Academic Conference – ESSEC Business School, Paris, April 14-15, 2008.
- Capaldo A 2001. The leveraging of a dual network as a distinctive relational capability. Evidence from three longitudinal case studies. 2001 Academy of Management Annual Meeting - Washington D.C. (US), August 5-8, 2001.
- Capaldo A 2001. Managing strategic networks. The strengths of a core-periphery network architecture. Founding Conference of the European Academy of Management (Euram) - IESE, Barcelona (Spain), April 19-21, 2001.
- Capaldo A 2000. Managing the network as a distinctive relational capability of the central firm. 20<sup>th</sup> Strategic Management Society Conference – Vancouver (Canada), October 15-18, 2000.

## **A.6 Pipeline**

### Inventor Networks in the Pharmaceutical Industry:

- Wang W, Sun X, Capaldo A & Cui W. Network structure *and* actor attributes. How tie strength and structural holes affect knowledge sharing in inventor networks, and the moderating role of star inventors.
- Capaldo A, Wang W & Sun X. Complements or substitutes? Interaction effects of relational and structural embeddedness on intraorganizational knowledge absorption and transfer.

### Green Supply Management:

- Qiao J, Suicheng L & Capaldo A. Why and how do suppliers develop environmental management capabilities in response to buyer-led development initiatives? The mediating role of environment-related supplier perceived relationship value.

### Consumer Behavior in the post-Covid-19 Era:

- Capaldo A & Javed MK. How does the environmental awareness created by the Covid-19 pandemic affects consumers’ intentions to purchase electric cars? The mediating roles of rational and non-rational factors.

### Strategic Interorganizational Networks and Innovation:

- Capaldo A & Sun X. Firms, networks, and the locus of innovation. Does the institutional context matter?

### Network Evolution:

- Capaldo A. How dual networks (co)evolve over time? Weak ties as drivers of change.

### Relational Capabilities:

---

- Capaldo A, Lorenzoni G & Ring PS. What are relational capabilities and from where do they emerge in inter-organizational collaborations.

#### Creative and Cultural Industries:

- Capaldo A. Chartering the territories of design: Intuitive vs. structured design and five categories of design and design firms.
- Capaldo A & Lorenzoni G. Organizing industrial design: X-type vs. Y-type design.

#### Cross-Cultural Management:

- Capaldo A, Della Piana B & Cerrato D. Taking stock of five decades of literature on cross cultural management.

### **B. TEACHING**

A.Y. 2021/22 – present	MSc Lab on <i>Strategic Innovation and Customer Experience</i> , an innovative academic and training experience co-designed with PricewaterhouseCoopers Italia, "Federico II" University of Naples.
A.Y. 2021/22 – present	Master Course in <i>Strategy</i> , Master in Management of Biomedical and Biotechnology Firms, ALTEMS (Alta Scuola in Economia e Management dei Sistemi Sanitari), Catholic University of the Sacred Heart – Rome.
A.Y. 2020/21 – present	Ph.D. Course in <i>Strategic Networks</i> , Ph.D. in Management, Department of Economics, Management, Institutions, "Federico II" University of Naples.
A.Y. 2019/20 – present	MSc course in <i>Strategic Innovation</i> , "Federico II" University of Naples.
2016-2019	Master course in <i>Strategic Management</i> , Luiss Business School, Luiss University – Rome.
2013-2015	Executive course module in <i>Inovação &amp; competitividade</i> in the "Programa Internacional para Dirigentes do Sistema SEBRAE" held by ALTIS (Alta Scuola Impresa e Società – Catholic University of the Sacred Heart, Milan) and SEBRAE (Serviço Brasileiro de Apoio às Micro e Pequenas Empresas).
2012	Course module in <i>Business Modeling for Innovation – Complementary Assets and the Alliance System</i> – 'La Sapienza' University of Rome, Postdoctoral Program in Research Enhancement and Development, School of Mathematical, Physics, and Natural Sciences.
A.Y. 2009/10- 2019/20	MSc course in <i>Strategic Innovation Management</i> , Catholic University of the Sacred Heart, School of Economics – Rome.
A.Y. 2008/09- 2011/12	MSc course in <i>Strategic Management (Advanced)</i> , Catholic University of the Sacred Heart, School of Economics – Rome.
A.Y. 2007-08	Master course module in <i>Internationalization Strategies</i> , Master in 'Internationalization of SMEs', ALTIS – Catholic University of the Sacred Heart, Milan.
A.Y. 2002/03- 2007/08	Bachelor course in <i>Strategic Management</i> , Catholic University of the Sacred Heart, School of Economics – Milan campus.
A.Y. 2002/03- 2019/20	Bachelor course in <i>Strategic Management</i> , Catholic University of the Sacred Heart, School of Economics – Rome.
A.Y. 2003/04 – 2005/06	Master course in <i>Project Management</i> , Master in 'Governance, Control Systems and Auditing', Catholic University of the Sacred Heart, ENI S.p.A. & ENI Corporate University – Milan.
2002-2004	MBA course in <i>Strategic Management</i> , Master in Business Administration – STOA' School of Management – Naples.
A.Y. 2001/02	Bachelor course in <i>Service Management</i> , Catholic University of the Sacred Heart, School of Economics – Milan.
A.Y. 2001/02	Bachelor course in <i>Service Marketing</i> , Catholic University of the Sacred Heart, School of Economics – Rome.
2002	Executive course in <i>Strategic Networks</i> , Edukator – Koper (Slovenia).

---

	Convenor: Prof. B. Antoncic – University of Lubljana.
2002	Executive course in <i>Collaborative Strategies</i> , Edukator – Koper (Slovenia). Convenor: Prof. B. Antoncic – University of Lubljana.

## C. SERVICE

### C.1 Service to the International Academic Community

#### C.1.1 Membership to Scientific Societies

Founding Member of the *European Academy of Management* (EURAM).  
Member of the *Strategic Management Society*.  
Member of the *Academy of Management*.

#### C.1.2. Editorial Boards

Member of the Editorial Board of the ***Journal of Management Studies*** (Impact Factor: 9.720 – Included in the “Financial Times Top 50 Business and Management Journals”).  
Member of the Advisory Board: *Global Community*, Oxford University Press.  
Member of the Scientific Board: *'punto org' Book Series* – Editoriale Scientifica.  
Member of the Scientific Board: *Scienze e Ricerche*.

#### C.1.3 Refereeing Activity

Reviewer for the following academic Journals:

*Academy of Management Journal; Strategic Management Journal; Journal of Management Studies; Research Policy; Organization Studies; Strategic Organization; Journal of Operations Management; European Management Review; British Journal of Management; Industrial Marketing Management; R&D Management; Journal of Business Research; Technology Analysis and Strategic Management; Journal of Knowledge Management; Industry and Innovation; Economics of Innovation and New Technology; Finanza, Marketing e Produzione.*

Reviewer for the following academic Conferences:

*Academy of Management Annual International Conferences, Strategic Management (STR), Organization and Management Theory (OMT), and Technology and Innovation Management (TIM) Divisions; Strategic Management Society Annual International Conferences; European Academy of Management Annual Conferences; Druid Annual Conferences; WOA – Workshop di Organizzazione Aziendale.*

#### C.1.4 Leadership in Academic Conferences

2015	<u>Member of the Scientific Council</u> – 2 <sup>nd</sup> International Scientific Conference on: New trends in management and production engineering – regional, cross-border and global perspectives – May 14-15, Cieszyn (PL).
2010	<u>Session Chair</u> – Strategic Management Society (SMS) 30 <sup>th</sup> Annual International Conference – September 12-15, Rome. Session Title: Microfoundations of Alliances.
2010	<u>Session Chair</u> – Strategic Management Society (SMS) 30 <sup>th</sup> Annual International Conference – September 12-15, Rome. Session Title: Vertical Integration and Supplier Management.
2010	<u>Session Chair</u> – Strategic Management Society (SMS) 30 <sup>th</sup> Annual International Conference – September 12-15, Rome. Session Title: Boards, Teams and Cross-cultural Research in Strategy.
2010	<b>Track Convenor and Chair</b> – European Academy of Management (EURAM)

---

- 
- 2008 10<sup>th</sup> Annual Conference – May 19-22, Rome. Track title: Relational Capabilities to Manage Strategic Alliances and Networks (with Lorenzoni G. and Ring PS.).
- 2008 Session Chair – Strategic Management Society (SMS) 28<sup>th</sup> Annual International Conference – October 12-15, Cologne. Session Title: Knowledge Strategies: Collaboration and Governance.
- 2008 Session Chair – Design Management Institute (DMI) Academic Conference – ESSEC Business School, Paris, April 14-15, 2008.
- 2006 Convenor – International Seminar on: Relational Bonds and Strategic Management, featuring Antonio Capaldo, Gianni Lorenzoni (emeritus – University of Bologna), and Peter Smith Ring (professor – Loyola Marymount University, Los Angeles), Rome, 26 June, 2007.
- 2003 Discussant – European Academy of Management (EURAM) Conference. Session title: Strategic Capabilities and Knowledge Transfer: Governance, Learning and Evolution, Bocconi University – Milan 3-5 April, 2003.
- 1998 Discussant – 1998 Annual CCSC Consortium Members Workshop on: New Approach to Leadership and Team Building, The University of Warwick – Coventry, 28 March, 1998.

## **C.2 Service to Universities and Other Institutions**

### **C.2.1 Service to the “Federico II” University of Naples**

- 2019-present Member of the Scientific Board of the Ph.D. in Management, Department of Economics, Management, Institutions (DEMI)
- 2019-present Member of the Research Committee, DEMI.

### **C.2.2 Service to CUSH (Catholic University of the Sacred Heart)**

- 2017-2018 Promoter and negotiator, on behalf of the Catholic University of the Sacred Heart (CUSH), of a Memorandum of Understanding for collaboration between CUSH and XAUAT (Xi’an University of Architecture and Technology, Xi’an, China) in the following areas: exchange of students, researchers, and professors; international research programs; creation of a Center for big-data research on innovation, health, and human behavior at XAUAT.
- 2013-2019 Member of the “Riesame” Committee (Self-evaluation Committee), MSc in “Service Management”, Catholic University of the Sacred Heart, School of Economics, Rome.
- 2012-2019 Member of the “Transfer Committee” (evaluation of applications by students belonging to other Universities), Catholic University of the Sacred Heart, School of Economics, Rome.
- 2011-2019 **Academic Coordinator for the international Programs** (e.g., Erasmus+, Overseas, Study Abroad, ISEP, Free Mover, La.T.E., Summer Programs, etc.), Catholic University of the Sacred Heart, School of Economics, Rome.
- 2008-2019 **Founder and Chair of the ‘Second Tuesday’ International Seminar Series** at the Catholic University of the Sacred Heart, School of Economics, Rome.
- 2008-present Member of the Scientific Committee of the *International Center of Research in International Management* (ICRIM), Catholic University of the Sacred Heart.

### **C.2.3 Service to Other Universities or Institutions**

- 2021-present Member of the Board of Directors of “Fondazione Nuovo Millennio”, Rome (Non-profit Organization).
- 2020-2021 Member of the Experts Panel for evaluation of research proposals submitted to MIUR (Italian Ministry for University and Research) under the FISR (Special Integrative Fund for Research) Initiative.
-

---

2016-present	Scientific expert evaluator on behalf of several Universities (e.g., D'Annunzio University of Chieti and Pescara; University of Sassari) and other Institutions (e.g., MIUR; Tuscany Region; Friuli-Venezia Giulia Region) under the REPRISE (Register of Expert Peer-Reviewers for Italian Scientific Evaluation) Initiative.
2016	Expert scientific reviewer on behalf of the "Group of Evaluation Experts" in Economics, Management, and Statistics (GEV 13) under the Evaluation of Research Quality Initiative (VQR 2011-2014; VQR 2015-2019) conducted by ANVUR (National Agency for the Evaluation of the Italian University and Research Systems).
2015-present	Consultant to RIETI (Research Institute of Economy, Trade, and Industry – an Independent Agency of the Japanese Government) for the evaluation of the academic achievement of the Agency.
2014	Member of the Recruitment Committee, <i>Business Research Unit (BRU), University Institute of Lisbon (ISCTE-IUL)</i> , Lisbon.
2001	Member of the <i>Committee for Economic Development</i> , Carisal Foundation, Salerno (IT).

### Languages

Italian – native

English – fluent

### Professional Experience

1995-present Consultant to several Italian companies and public organizations, including IPI (The Italian Institute for Industrial Promotion), RESI Management, CCI (Cooperativa Ceramiche Imola), Ecipar Emilia Romagna (Education and Innovative Services).

### References (in alphabetic order)

Dries Faems E-mail: dries.faems@whu.edu	Professor of Entrepreneurship, Innovation and Technological Transformation, WHU – Otto Beisheim School of Management, Düsseldorf, Germany.
Dovev Lavie E-mail: dovev.lavie@unibocconi.it	Professor of Innovation Management, Bocconi University, Milan, Italy.
Gianni Lorenzoni E-mail: gianni.lorenzoni@unibo.it	<i>Emeritus</i> Professor of Strategy, University of Bologna, Italy.
Ravi Madhavan E-mail: rmadhavan@katz.pitt.edu	Professor of Business Administration, Katz School of Business, University of Pittsburgh, US.
Peter Smith Ring E-mail: peter.ring@lmu.edu	<i>Emeritus</i> Professor of Strategic Management, Loyola Marymount University, Los Angeles, US.

---